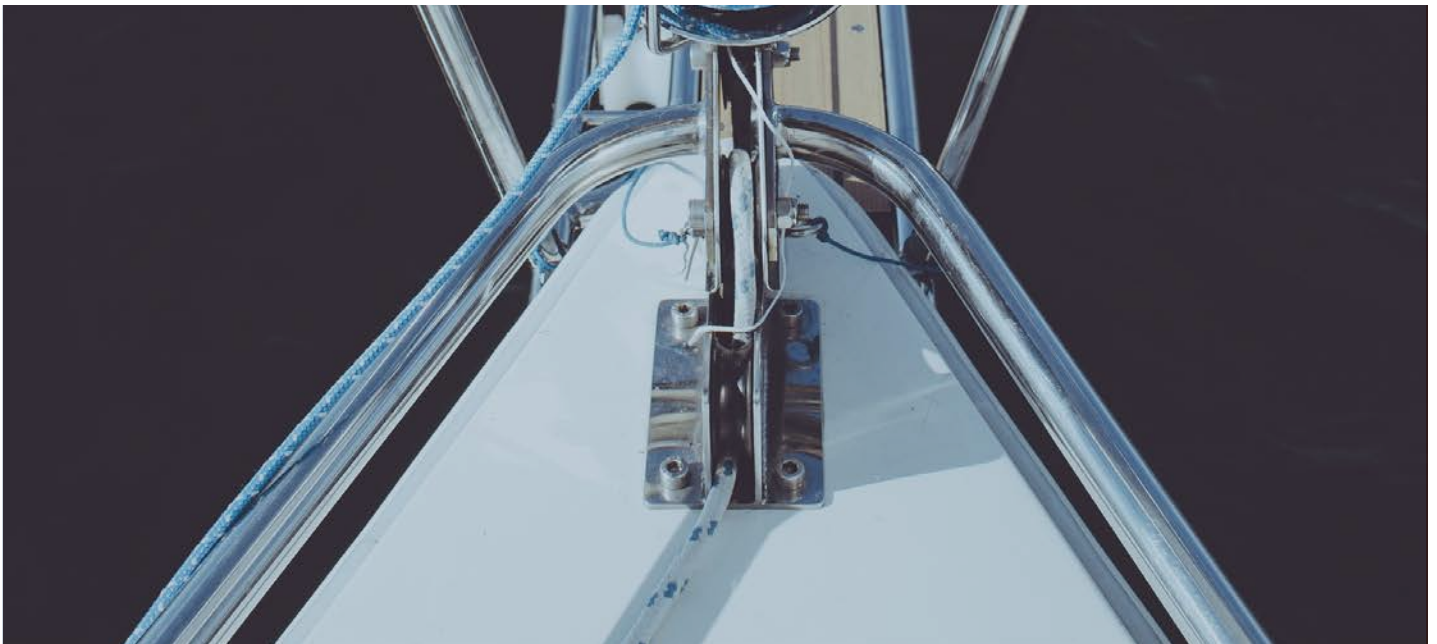




# 2017 ANNUAL RECAP



LANDMARK TAX CHANGES - STRONG MARKET GROWTH - 2018 OUTLOOK



**ALIR.COM - 888-358-7878**



## **ALIR Highlights**

2017 was a phenomenal year for the ALIR team. The past twelve months witnessed the launch of our web portal at ALIR.com, Our robust web presence facilitated the expansion of our consumer and professional outreach through 2017, and that growth will continue into 2018. These forward strides, coupled with the strength of the life settlement market, serves to position ALIR as an industry leader.

Overall public awareness of the life settlement industry has demonstrated marked growth in recent years. This creates a growing need to extend more resources and education to financial professionals. The ALIR team's forward looking stance provides customized service and support to professionals looking to provide life settlement options to their clients.

**"TO BE SUCCESSFUL, YOU HAVE TO HAVE YOUR HEART IN YOUR BUSINESS, AND YOUR BUSINESS IN YOUR HEART."**

**— THOMAS WATSON, SR., FORMER CEO, IBM**

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2017



2017

# 2017 Tax Cut and Jobs Act

*industry changing regulation*

With the close of 2017 came sweeping tax legislation passed by Congress that looks to positively impact the tax treatment of proceeds from life settlement transactions.

The new law reverses IRS Ruling 2009-13 and rectifies the flawed policy for taxation of life settlement proceeds.

"The reform enacted this week means that people who sell their life insurance policies will now receive the same IRS tax treatment as those who surrender their policies, eliminating an IRS burden that may have discouraged many seniors from exploring a life settlement transaction." - LISA.org

[Read More](#)

# HIGHLIGHTS



## **Life Settlement Investors**

ALIR's background in the marketplace.

## **Brokers & Agents**

Helping financial professionals extend their reach.

## **Policy Sellers**

Introducing consumers to life settlements.

## **Meeting ALIR**

What makes ALIR an industry leader?



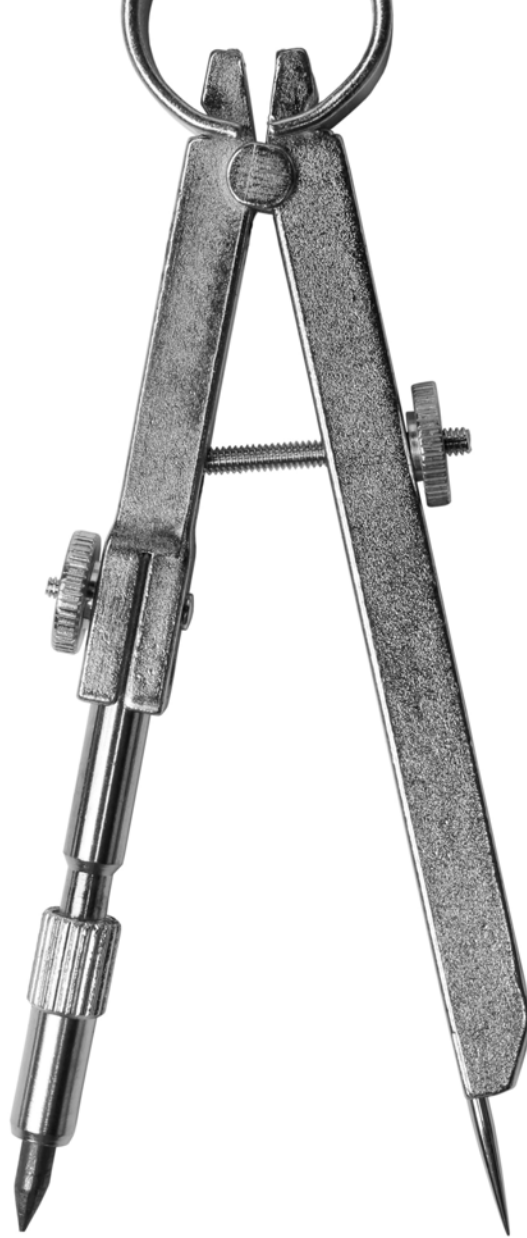
## **A Stable Future For The Industry**

Why is the life settlement industry growing?

## **When Should You Sell Your Insurance?**

When is selling a life insurance policy beneficial?





**The ALIR team invites you to  
join us as we chart our  
continued growth into 2018.**

**Start Today**



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